

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Leadership Fund

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246241**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 3621**

**Contract ID: 863254**  
**P.O Number:**

**Client ID: 42962**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$5,915.00
Agency Commission	(\$887.25)
Rep. Firm Commission	(\$1,759.71)

<b>Net Advertising Fee</b>	<b>\$3,268.04</b>
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<b>Sub Total</b>	<b>\$3,268.04</b>
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<b>Total This Invoice</b>	<b>\$3,268.04</b>
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/62327279/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: Senate Leadership Fund  
 Remarks: /62327279/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 863254  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
09/27/16	Tuesday	HALL-E	1470-TERRE HAUTE	I Love Lucy	7:12am	SLFTV30IN08H	00:00:30	Charged	14.00	*
09/27/16	Tuesday	CNN-E	1470-TERRE HAUTE	This Hour	11:47am	SLFTV30IN08H	00:00:30	Charged	31.00	*
09/27/16	Tuesday	FRFM-E	1470-TERRE HAUTE	The Middle	3:15pm	SLFTV30IN08H	00:00:30	Charged	20.00	*
09/27/16	Tuesday	TBSC-E	1470-TERRE HAUTE	New Girl	3:16pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/27/16	Tuesday	DISC-E	1470-TERRE HAUTE	Alaskan Bush People	4:27pm	SLFTV30IN08H	00:00:30	Charged	44.00	*
09/27/16	Tuesday	ESPN-E	1470-TERRE HAUTE	Pardon The Interruption	5:47pm	SLFTV30IN08H	00:00:30	Charged	54.00	*
09/27/16	Tuesday	TLC-E	1470-TERRE HAUTE	Say Yes to the Dress	6:08pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/27/16	Tuesday	CNBC-E	1470-TERRE HAUTE	Mad Money	6:14pm	SLFTV30IN08H	00:00:30	Charged	31.00	*
09/27/16	Tuesday	HGTV-E	1470-TERRE HAUTE	Fixer Upper	6:21pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/27/16	Tuesday	HIST-E	1470-TERRE HAUTE	Counting Cars	6:45pm	SLFTV30IN08H	00:00:30	Charged	44.00	*
09/27/16	Tuesday	TBSC-E	1470-TERRE HAUTE	The Big Bang Theory	8:16pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
09/27/16	Tuesday	HGTV-E	1470-TERRE HAUTE	Fixer Upper	8:19pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/27/16	Tuesday	ESPN-E	1470-TERRE HAUTE	World Hockey	8:26pm	SLFTV30IN08H	00:00:30	Charged	98.00	*
09/27/16	Tuesday	TLC-E	1470-TERRE HAUTE	Sweet 15: Quinceanera	9:12pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/27/16	Tuesday	DISC-E	1470-TERRE HAUTE	Deadliest Catch:Dungeon	9:30pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/27/16	Tuesday	FRFM-E	1470-TERRE HAUTE	Things I Hate About You	9:44pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/27/16	Tuesday	HALL-E	1470-TERRE HAUTE	The Middle	10:15pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/27/16	Tuesday	FXNC-E	1470-TERRE HAUTE	Hannity	10:48pm	SLFTV30IN08H	00:00:30	Charged	69.00	*
09/27/16	Tuesday	CNBC-E	1470-TERRE HAUTE	The Profit	10:54pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/27/16	Tuesday	HIST-E	1470-TERRE HAUTE	Forged in Fire	11:45pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
09/28/16	Wednesday	HALL-E	1470-TERRE HAUTE	Home & Family	10:42am	SLFTV30IN08H	00:00:30	Charged	16.00	*
09/28/16	Wednesday	HGTV-E	1470-TERRE HAUTE	Buying and Selling	1:44pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/28/16	Wednesday	ESPN-E	1470-TERRE HAUTE	NFL Live	3:24pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/28/16	Wednesday	CNBC-E	1470-TERRE HAUTE	Closing Bell	4:15pm	SLFTV30IN08H	00:00:30	Charged	31.00	*
09/28/16	Wednesday	TBSC-E	1470-TERRE HAUTE	Friends	5:45pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/28/16	Wednesday	FXNC-E	1470-TERRE HAUTE	Special Report	6:48pm	SLFTV30IN08H	00:00:30	Charged	45.00	*
09/28/16	Wednesday	CNN-E	1470-TERRE HAUTE	E. B. OutFront	7:39pm	SLFTV30IN08H	00:00:30	Charged	38.00	*
09/28/16	Wednesday	DISC-E	1470-TERRE HAUTE	Dual Survival	8:15pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/28/16	Wednesday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	8:23pm	SLFTV30IN08H	00:00:30	Charged	69.00	*
09/28/16	Wednesday	HIST-E	1470-TERRE HAUTE	American Pickers	9:13pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
09/28/16	Wednesday	HGTV-E	1470-TERRE HAUTE	Prop Bros:Buy/Sell	9:45pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/28/16	Wednesday	FRFM-E	1470-TERRE HAUTE	Freaky Friday	10:44pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/28/16	Wednesday	TBSC-E	1470-TERRE HAUTE	Full Frontal	10:49pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
09/28/16	Wednesday	CNN-E	1470-TERRE HAUTE	CNN Tonight	11:37pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/28/16	Wednesday	TLC-E	1470-TERRE HAUTE	Toddlers & Tiaras	11:39pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/28/16	Wednesday	HALL-E	1470-TERRE HAUTE	The Golden Girls	11:48pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/28/16	Wednesday	ESPN-E	1470-TERRE HAUTE	CO Rockies@SF Giants	11:53pm	SLFTV30IN08H	00:00:30	Charged	98.00	*
09/29/16	Thursday	ESPN-E	1470-TERRE HAUTE	SportsCenter	5:25am	SLFTV30IN08H	00:00:30	Charged	30.00	*
09/29/16	Thursday	HIST-E	1470-TERRE HAUTE	Jesse James-Treasure	11:12am	SLFTV30IN08H	00:00:30	Charged	25.00	*
09/29/16	Thursday	FRFM-E	1470-TERRE HAUTE	Reba	1:15pm	SLFTV30IN08H	00:00:30	Charged	20.00	*
09/29/16	Thursday	FXNC-E	1470-TERRE HAUTE	Your World: Neil Cavuto	4:24pm	SLFTV30IN08H	00:00:30	Charged	45.00	*
09/29/16	Thursday	HGTV-E	1470-TERRE HAUTE	Flip or Flop	5:44pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/29/16	Thursday	DISC-E	1470-TERRE HAUTE	Fast N' Loud	8:14pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/29/16	Thursday	CNBC-E	1470-TERRE HAUTE	Shark Tank	8:31pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/29/16	Thursday	ESPN-E	1470-TERRE HAUTE	Connecticut at Houston	8:44pm	SLFTV30IN08H	00:00:30	Charged	98.00	*
09/29/16	Thursday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:45pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/29/16	Thursday	HALL-E	1470-TERRE HAUTE	Last Man Standing	8:46pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/29/16	Thursday	TBSC-E	1470-TERRE HAUTE	The Big Bang Theory	9:19pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
09/29/16	Thursday	HIST-E	1470-TERRE HAUTE	Ice Road Truckers	9:45pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
09/29/16	Thursday	TLC-E	1470-TERRE HAUTE	Extreme Weight Loss	9:47pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/29/16	Thursday	CNN-E	1470-TERRE HAUTE	CNN Tonight	10:28pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
09/30/16	Friday	HALL-E	1470-TERRE HAUTE	The Golden Girls	8:44am	SLFTV30IN08H	00:00:30	Charged	14.00	*
09/30/16	Friday	TBSC-E	1470-TERRE HAUTE	The King of Queens	9:12am	SLFTV30IN08H	00:00:30	Charged	30.00	*
09/30/16	Friday	CNBC-E	1470-TERRE HAUTE	Squawk on the Street	10:12am	SLFTV30IN08H	00:00:30	Charged	28.00	*
09/30/16	Friday	HGTV-E	1470-TERRE HAUTE	Beachfront/Renovation	10:46am	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/30/16	Friday	DISC-E	1470-TERRE HAUTE	Alaskan Bush People	1:27pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
09/30/16	Friday	TLC-E	1470-TERRE HAUTE	Four Weddings	4:11pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
09/30/16	Friday	CNN-E	1470-TERRE HAUTE	Jake Tapper	4:28pm	SLFTV30IN08H	00:00:30	Charged	38.00	*
09/30/16	Friday	ESPN-E	1470-TERRE HAUTE	SportsCenter	7:34pm	SLFTV30IN08H	00:00:30	Charged	54.00	*
09/30/16	Friday	CNBC-E	1470-TERRE HAUTE	Undercover Boss	8:15pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/30/16	Friday	HGTV-E	1470-TERRE HAUTE	Beachfront/Renovation	8:43pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/30/16	Friday	TBSC-E	1470-TERRE HAUTE	The Big Bang Theory	9:42pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
09/30/16	Friday	HIST-E	1470-TERRE HAUTE	Ancient Aliens	9:45pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
09/30/16	Friday	ESPN-E	1470-TERRE HAUTE	Stanford at Washington	10:46pm	SLFTV30IN08H	00:00:30	Charged	98.00	*
09/30/16	Friday	CNBC-E	1470-TERRE HAUTE	Undercover Boss	11:15pm	SLFTV30IN08H	00:00:30	Charged	37.00	*

09/30/16	Friday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	11:21pm	SLFTV30IN08H	00:00:30	Charged	69.00	*
09/30/16	Friday	DISC-E	1470-TERRE HAUTE	Bering Sea Gold	11:30pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/01/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom Live	5:31am	SLFTV30IN08H	00:00:30	Charged	38.00	*
10/01/16	Saturday	ESPN-E	1470-TERRE HAUTE	SportsCenter	5:50am	SLFTV30IN08H	00:00:30	Charged	30.00	*
10/01/16	Saturday	HIST-E	1470-TERRE HAUTE	Apocalypse	1:17pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	TLC-E	1470-TERRE HAUTE	Four Weddings	1:29pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	FXNC-E	1470-TERRE HAUTE	America's Election HQ	2:22pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
10/01/16	Saturday	CNBC-E	1470-TERRE HAUTE	Paid Programming	2:58pm	SLFTV30IN08H	00:00:30	Charged	28.00	*
10/01/16	Saturday	DISC-E	1470-TERRE HAUTE	Fast N' Loud	3:14pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	HIST-E	1470-TERRE HAUTE	Prophecies Revealed	4:47pm	SLFTV30IN08H	00:00:30	Charged	44.00	*
10/01/16	Saturday	FRFM-E	1470-TERRE HAUTE	How to Lose a Guy in 10	6:07pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
10/01/16	Saturday	HALL-E	1470-TERRE HAUTE	Good Witch's Wonder	6:21pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	TBSC-E	1470-TERRE HAUTE	2 Broke Girls	7:14pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/01/16	Saturday	DISC-E	1470-TERRE HAUTE	Fast N' Loud	7:15pm	SLFTV30IN08H	00:00:30	Charged	44.00	*
10/01/16	Saturday	TLC-E	1470-TERRE HAUTE	Gypsy Wedding	8:15pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/01/16	Saturday	HALL-E	1470-TERRE HAUTE	October Kiss	8:25pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/01/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Special Report	8:40pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/01/16	Saturday	FXNC-E	1470-TERRE HAUTE	Watters World	8:52pm	SLFTV30IN08H	00:00:30	Charged	69.00	*
10/01/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Special Report	8:57pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/01/16	Saturday	HGTV-E	1470-TERRE HAUTE	House Hunters Reno	10:18pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/01/16	Saturday	FRFM-E	1470-TERRE HAUTE	Titanic	11:36pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/01/16	Saturday	CNBC-E	1470-TERRE HAUTE	American Greed	11:51pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	FXNC-E	1470-TERRE HAUTE	Fox and Friends	7:51am	SLFTV30IN08H	00:00:30	Charged	45.00	*
10/02/16	Sunday	TLC-E	1470-TERRE HAUTE	Say Yes to the Dress	10:09am	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/02/16	Sunday	HIST-E	1470-TERRE HAUTE	American Pickers	10:13am	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/02/16	Sunday	DISC-E	1470-TERRE HAUTE	Blue Collar Backers	10:27am	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/02/16	Sunday	CNN-E	1470-TERRE HAUTE	Reliable Sources	11:57am	SLFTV30IN08H	00:00:30	Charged	31.00	*
10/02/16	Sunday	CNBC-E	1470-TERRE HAUTE	Paid Programming	12:20pm	SLFTV30IN08H	00:00:30	Charged	28.00	*
10/02/16	Sunday	ESPN-E	1470-TERRE HAUTE	Sunday NFL Countdown	12:29pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
10/02/16	Sunday	TBSC-E	1470-TERRE HAUTE	Shrek the Third	12:48pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
10/02/16	Sunday	CNBC-E	1470-TERRE HAUTE	Paid Programming	1:58pm	SLFTV30IN08H	00:00:30	Charged	28.00	*
10/02/16	Sunday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	3:26pm	SLFTV30IN08H	00:00:30	Charged	31.00	*
10/02/16	Sunday	FRFM-E	1470-TERRE HAUTE	Titanic	6:00pm	SLFTV30IN08H	00:00:30	Charged	34.00	*
10/02/16	Sunday	HIST-E	1470-TERRE HAUTE	American Pickers	8:14pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
10/02/16	Sunday	CNN-E	1470-TERRE HAUTE	Bourdain Parts Unknown	8:35pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/02/16	Sunday	TLC-E	1470-TERRE HAUTE	90 Day Fiance	8:44pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/02/16	Sunday	HALL-E	1470-TERRE HAUTE	Autumn Dreams	8:51pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	CNBC-E	1470-TERRE HAUTE	Shark Tank	9:30pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	DISC-E	1470-TERRE HAUTE	Alaska: Last...	9:41pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/02/16	Sunday	ESPN-E	1470-TERRE HAUTE	World/Poker	9:45pm	SLFTV30IN08H	00:00:30	Charged	98.00	*
10/02/16	Sunday	FXNC-E	1470-TERRE HAUTE	Judge Jeanine	9:49pm	SLFTV30IN08H	00:00:30	Charged	69.00	*
10/02/16	Sunday	HGTV-E	1470-TERRE HAUTE	Island Hunters	10:17pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/02/16	Sunday	HALL-E	1470-TERRE HAUTE	The Golden Girls	10:18pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	FRFM-E	1470-TERRE HAUTE	The Notebook	11:17pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/02/16	Sunday	TBSC-E	1470-TERRE HAUTE	Shrek 2	11:55pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
10/03/16	Monday	CNBC-E	1470-TERRE HAUTE	Shark Tank	8:30pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/03/16	Monday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:30pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/03/16	Monday	HALL-E	1470-TERRE HAUTE	The Middle	10:43pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/03/16	Monday	FRFM-E	1470-TERRE HAUTE	Forrest Gump	10:47pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/03/16	Monday	TBSC-E	1470-TERRE HAUTE	Full Frontal	10:48pm	SLFTV30IN08H	00:00:30	Charged	83.00	*
10/03/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	11:16pm	SLFTV30IN08H	00:00:30	Charged	78.00	*
10/03/16	Monday	DISC-E	1470-TERRE HAUTE	Fast N' Loud	11:26pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/03/16	Monday	TLC-E	1470-TERRE HAUTE	Too Close to Home	11:39pm	SLFTV30IN08H	00:00:30	Charged	49.00	*
10/03/16	Monday	HGTV-E	1470-TERRE HAUTE	Tiny House Hunters	11:45pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
10/03/16	Monday	FXNC-E	1470-TERRE HAUTE	The O'Reilly Factor	11:48pm	SLFTV30IN08H	00:00:30	Charged	69.00	*

Grand Total 5,915.00

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 863254